

Nathan Hibma

- Objective** To use my graphic arts education and experience in a media-rich environment.
- Education** May 2004 **Calvin College** Grand Rapids, MI
- Bachelor of Arts in Studio Art
 - Cumulative GPA: 3.63
 - GPA in major: 3.75
- Work Experience** June 2003 – present Industrial Quick Search Grand Rapids, MI
- Graphic Designer (May-present 2005)**
- Create unique and appealing advertisements to highlight on Industrial Quick Search's websites
 - Implement advertisers' specific requests to optimize product showcasing and attract customers
 - Create and publish a large number of top quality ads every day
- Search Engine Optimizer (June 2003-present)**
- Plan and execute major website overhaul for Industrial Quick Search and other customers
 - Communication liaison for links to industry-related companies
 - Create and improve content on company's home page and sub pages
 - Responsible for logs and monthly reports
 - Ensure maximum number of hits to websites through research, testing, and analysis
- February 2004 – May 2004 Wood TV Grand Rapids, MI
- Internet Department Intern**
- Helped modernize and maintain Wood TV's website
 - Created original graphics for site's "Community Connection" feature
 - Photographed and assembled a brand new "panoramic tour" of Wood TV's studio
 - Assisted in editing audio and video for "Ask the Expert" features of the site
- January 2003 – May 2003 Calvin College Grand Rapids, MI
- Phonathon Caller**
- Requested funds from school's alumni
 - Answered questions and engaged in pleasant conversation to ensure rapport with donors
- Additional Work Experience**
- Playground Builder, Allplay Construction, June 2002 – October 2002
 - Mason's Assistant, DeJager Masonry, June 2001 – September 2001
 - Mason's Assistant, Eefsting & Son Masonry, June 2000 – September 2000
 - Cook, Russ' Restaurants, June 1998 – June 2001
- Software Skills**
- Experienced in Photoshop, Illustrator, Quark XPress, Fireworks, and Dreamweaver
 - Proficient with both Apple and Microsoft operating systems
- Artistic Achievements**
- Created and exhibited original installation work in the "Free Radical" show (April 2004)
 - Promoted blood drive at Calvin College via print media, resulting in a 30% donation increase
 - Produced a website and posters to promote an interim course being offered by Calvin College
 - Designed a custom dorm t-shirt specifically for a campus event